Joe Yoav Arden

SENIOR VIDEO EDITOR · POST-PRODUCTION SUPERVISOR

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Senior video editor with 10+ years in scripted television, short film, documentary and advertising. Story and performance come first. Credits include four seasons of a prime-time scripted series, an award-winning, Oscar-qualified short, and a feature documentary in progress, cut from 30+ shoot days of unscripted material.

Responsible for delivery as well as the edit. For Credit Care, Rubin Bus, the Hebrew University of Jerusalem and others, that meant every version of each campaign: vertical and horizontal masters, long and short cutdowns, and social edits from the long-form material. Each title went through graphics, subtitles, colour and sound to a final master, on fixed dates.

10+	**4**	**20+**	**Oscar-qualified**
YEARS CUTTING & RUNNING POST	SEASONS OF PRIME-TIME SCRIPTED TV	TV PRODUCTIONS THROUGH POST	2025 ACADEMY AWARDS · DUPLICITOUS MINDS

EXPERIENCE

Senior Video Editor, Director & Post Supervisor (Freelance)

2017 – Present

Israel · Canada · Remote

- Deliver commercial and branded campaigns as complete version sets, to brand guidelines and platform specs. Each set covers vertical and horizontal masters in long, medium and short cuts.
- Run post from ingest and media management through assembly, structure, pacing and music, up to the hand-off to colour and sound.
- Work closely with marketing teams, agencies, directors and producers, helping shape concepts, scripts and story arcs as well as the cut.
- Plan post schedules and budgets on independent productions, and brief and direct writers, voice-over artists and motion designers.
- Work remotely across time zones on tight deadlines, with formats, tone and client requirements that change from job to job.

Selected freelance work

- **"Gal Hed" National Commemoration Project** (Intervisia Productions for Yad Labanim, FIDF & Ynet, 2025 – present): senior editor, cutting 90–120-minute family interviews into 8-minute films. Each one is delivered in Hebrew, in English and as a vertical teaser for social, on a monthly schedule.
- **Short films:** editor of ***Duplicitous Minds*** (Canada, thriller), which qualified for the 2025 Oscars; festival editing awards from the Madrid International Movie Awards and Focus International (2022). Also ***Zutot*** (Israel; by Yarden Pelach, directed by Ron Cohen) and the festival-selected ***Unknown Caller*** (Canada).
- **Music videos** for Idan Raichel and Shalosh. Directed and edited "Skin and Bones" and "Weinac" for Dorke.
- **Campaign editing** for Credit Care, Rubin Bus and the Hebrew University of Jerusalem. Full version sets with vertical and horizontal masters in several lengths, plus social edits from the long-form material.
- **Branded and corporate content** for Tamnoon, Sagol Center, Tzohar and Tulip Winery, from brief to delivery, working directly with their in-house marketing teams.
- **"Kfula"** (Yoav Gross Productions, 2017 – 2019): series editor on 4 seasons of a prime-time scripted series. Sole editor on 8–9 of 24 episodes per season, from assembly to broadcast delivery.
- **Idan Raichel feature documentary** (Pineapple Productions, in production): lead editor on 30+ shoot days of unscripted material, building the scenes and the story structure and keeping the post schedule on track.
- **Thailand Friends Organization:** created, directed and edited a 5-episode web series from unscripted travel footage, and led a team of a writer, a voice-over artist and a motion designer.

TOOLKIT

Avid Media Composer	EDITING
Adobe Premiere Pro	EDITING
DaVinci Resolve	COLOUR · FINISH
After Effects	TITLES & MOTION

Also: Photoshop, Lightroom, Media Encoder, Frame.io, Vimeo, Monday.com

STRENGTHS

- Narrative & character-driven editing
- Scripted series & long-form structure
- Multi-format versioning & cutdowns
- Post supervision, delivery & QC
- Remote work across countries

LANGUAGES

Hebrew — NATIVE

English — FULL PROFESSIONAL

Spanish — B1 · IN ACTIVE STUDY

SELECTED CLIENTS

Yad Labanim · FIDF · Ynet · Idan Raichel · Credit Care · Rubin Bus · Hebrew University of Jerusalem · Sagol Center · Tamnoon · Tzohar · Tulip Winery

EDUCATION

B.F.A., Film & Television

Sapir Academic College · 2012 – 2016